

2019 Women's Leadership Institute

Sponsor Application

December 9-12, 2019 ♦ Amelia Island, Florida

Registration Deadline: **November 1, 2019**



The Women's Leadership Institute is a premier professional development program for women who aspire to be senior leaders in higher education. Yet, it is more than a program. It is dedicated time that women

connect with their peers, learn from higher education and corporate influencers, and it is *the* place where talented female administrators establish the leadership skills to move to the next level.

Highlights:

- 300 aspiring and current female leaders from across the academy
- Over 14 different higher education associations in partnership to support and encourage women's leadership
- Dynamic speakers, inspiring stories
- Opportunities for networking across various academic and administrative divisions

At the Institute, there are several unique opportunities to highlight your company and build brand recognition with these current and future female higher education leaders. All sponsorships include:

- Sign recognition at participant registration
- Visual/Logo recognition on the Women's Leadership Institute website
- Pre- and Post-attendee mailing list
- Verbal recognition at the Institute

FOR MORE INFORMATION CONTACT:

Kristie Jacobsen Jerde

Assistant Director-Advertising and Exhibits, NASPA

218-280-7578 / Kjerde@naspa.org

Sponsorship Opportunities

TOP LEVEL GOLD SPONSORSHIP OPPORTUNITIES



Opening Speaker: \$10,000

- Verbal recognition on stage with an opportunity to show a one minute or less video to the audience.
- Signage at entrance.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



Opening Reception: \$10,000

- Verbal recognition on stage with an opportunity to show a one minute or less video to the audience.
- Signage at entrance.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



WLI Gift: \$10,000

- Opportunity to provide exclusive gift to all participations with branding of company and promo piece included.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



Wi-Fi Coverage: \$10,000

- Opportunity to provide wifi landing page artwork when attendees login for first time.
- Recognition in password (if password required).
- Recognition on the mobile app.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)

SILVER SPONSORSHIP OPPORTUNITIES



Presidential Speaker: \$7,500

- Verbal recognition on stage with an opportunity to show a one minute or less video to the audience.
- Signage at entrance.

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- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



WLI Pin: \$7,500

- Recognition as the sponsor of the WLI Pin.
- Card with company logo to be attached to WLI Pin.
- Recognition on the mobile app.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)

BRONZE SPONSORSHIP OPPORTUNITIES



Head Shot Lounge: \$5,000

- Logo (brand awareness) in e-mail
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



Mobile App: \$5,000

- Recognition in the mobile app.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)

FRIEND SPONSORSHIP OPPORTUNITIES



Health & Well-being Sponsor: \$2,500

- Logo on towel/water bottle given to attendees.
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)



Name Badge Sponsor: \$2,500

- Name recognition on name badge holders
- Recognized as a conference supporter in program materials.
- Attendee mailing list (to those who have consented to have their information shared with sponsors)

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2019 Women's Leadership Institute Organization and Payment Information

Sponsor Application Deadline is November 1, 2019. No refunds will be given after this date.

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
50 word company description:	
Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) <small>Please send to: NASPA; 111 K Street NE, 10th Floor; Washington, DC 20002</small>
Total amount:	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
Cardholder signature:	
<i>By signing here you have read and agree to all abided by all the exhibiting policies (required):</i> X _____	

Please fill out the registration form and e-mail to kjerde@naspa.org or fax to 202-204-8443

Thank you for your support!

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MAILING LIST POLICY

The National Association of Student Personnel Administrators ("NASPA") may, at certain events, provide a NASPA Event Attendee List (the "List") to a sponsor/exhibitor of a NASPA Event, subject to the terms and conditions of this Policy. NASPA is the sole owner of the List and all the information contained on the List are the sole and exclusive property of NASPA. NASPA will provide the List to a sponsor/exhibitor for a ONE-TIME USE ONLY. To protect the privacy of our attendee's personal information, mailing lists will only include information from those who have consented to share their information with exhibitors and sponsors. A sponsor/exhibitor must: (i) use the List only to accomplish a one-time use only; (ii) not reuse the List for any purpose; (iii) not copy or electronically reproduce the List, or sell, lease, or otherwise distribute it; (iv) not make any record of the names, addresses, or other information contained in the List, download the List or incorporate the names, addresses or other information on the List in any of the sponsor's/exhibitor's databases; (v) not reference NASPA or use any NASPA trademark, logo or slogan in any way in sponsor's communications with those on the List, without NASPA's prior written consent; (vi) not make any representation, overt or implied, that NASPA endorses or guarantees a sponsor's/exhibitor's goods or services; (vii) provide to NASPA for review and approval a copy of any message sponsor/exhibitors intends to send to the List and (viii) comply with all applicable laws in connection with a sponsor's/exhibitor's use of the List, including, but not limited to, the U.S. CAN-SPAM Act and other anti-spam laws. Failure by a sponsor/exhibitor to adhere to this Policy shall be cause for, at a minimum, permanent disqualification of the sponsor/exhibitor from attending any NASPA event in the future and using any NASPA attendee or membership list in the future. Violation of this Policy may also be grounds for legal action against the sponsor/exhibitor.

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