

# 2019 NASPA Multicultural Institute

## Sponsor & Exhibitor Application

December 8 – 10, 2019 New Orleans, Louisiana

**Registration Deadline: November 12, 2019**

The 2019 NASPA Multicultural Institute: Advancing Equity and Inclusive Practice is the premier event for student affairs and academic affairs professionals who are seeking an interactive forum that combines thought-provoking keynote speakers, challenging educational sessions, and opportunities for resource and idea sharing. The Institute connects those with responsibilities for and those who are passionate about advancing social justice, equity, and inclusion at institutions across the country.



**2019 NASPA  
Multicultural  
Institute:**  
Advancing Equity  
and Inclusive  
Practice

Attendees are faculty, senior level leaders, mid-level and new professionals, and graduate students.

Sponsors and exhibitors have the opportunity to increase brand awareness and recognition with 600+ leaders from across the academy, to support student affairs professionals as they hone their craft, and to build

or develop your relationship with NASPA, the premier higher education student affairs association.

All sponsors will receive:

- Sign recognition at participant registration
- Visual/logo recognition on Multicultural Institute website
- Attendee mailing list before institute (no emails or phone numbers provided)
- Verbal recognition at the institute
- Exhibit space option

All exhibitors will receive:

- Sign recognition at participant registration
- One table with two chairs
- Attendee mailing list before institute (no emails or phone numbers)

**Visit <https://www.naspa.org/events/2019NMI> for more information.**

FOR MORE INFORMATION CONTACT:  
**Kristie Jacobsen Jerde**  
Assistant Director, Advertising and Exhibits, NASPA  
218-280-7578 / [kjerde@naspa.org](mailto:kjerde@naspa.org)

### Sponsorship Packages

<input type="checkbox"/> <b>Opening Speaker Sponsor: \$6,000 (Gold)</b> <ul style="list-style-type: none"> <li>• Visual recognition at opening session</li> <li>• Verbal recognition on stage</li> <li>• Introduction and remarks at opening reception</li> <li>• 2 conference registrations (valued at \$900)</li> <li>• Full-page grayscale ad in printed program book</li> </ul>	<input type="checkbox"/> <b>Keynote Speaker Sponsor: \$4,500 (Silver)</b> <ul style="list-style-type: none"> <li>• Visual recognition at keynote session</li> <li>• Verbal recognition on stage</li> <li>• Introduction and remarks at keynote session</li> <li>• 1 conference registration (valued at \$450)</li> <li>• Full-page grayscale ad in printed program book</li> </ul>	<input type="checkbox"/> <b>Opening Reception Sponsor: \$4,500 (Silver)</b> <ul style="list-style-type: none"> <li>• Visual recognition at opening reception</li> <li>• Introduction and remarks at opening reception</li> <li>• 1 conference registration (valued at \$450)</li> <li>• Full-page grayscale ad in printed program book</li> </ul>
<input type="checkbox"/> <b>Sponsored Session: \$5000 (Silver)</b> <ul style="list-style-type: none"> <li>• Visual recognition at opening session</li> <li>• A sponsored program session (session content in collaboration with NASPA)</li> <li>• 2 conference registrations (valued at \$900)</li> </ul>	<input type="checkbox"/> <b>Mobile App Sponsor: \$2,000 (Bronze)</b> <ul style="list-style-type: none"> <li>• Recognition on mobile app with hyperlink to your preferred landing page</li> <li>• 1 conference registration (valued at \$450)</li> </ul>	<input type="checkbox"/> <b>Multi-event Sponsorship: \$8,000</b> <ul style="list-style-type: none"> <li>• Visual and verbal recognition at Ujima</li> <li>• Visual and verbal recognition at APIDALA</li> <li>• Visual and verbal recognition at Multicultural Institute</li> <li>• 1 conference registration at each event (valued at \$1350)</li> </ul>

### Exhibitor Packages

<input type="checkbox"/> <b>Package 1: \$1,400</b> Exhibitor space, plus: <ul style="list-style-type: none"> <li>• 2 conference registrations (valued at \$900)</li> <li>• Full-page grayscale ad in printed program book</li> </ul>	<input type="checkbox"/> <b>Package 2: \$1,200</b> Exhibitor space, plus: <ul style="list-style-type: none"> <li>• 1 conference registrations (valued at \$450)</li> <li>• Half-page grayscale ad in printed program book</li> </ul>	<input type="checkbox"/> <b>Package 3: \$1,000</b> Exhibitor space, plus: <ul style="list-style-type: none"> <li>• 1 conference registrations (valued at \$450)</li> </ul>
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### Program Book Advertising Options

- \$700** – Inside front cover full-page color printed program guide ad (1 available)
- \$400** – Full-page grayscale printed program guide ad (8" across by 10.5" high)
- \$200** – Half-page grayscale printed program guide ad (7.75" across by 5.125" high)

Ad Specs: High resolution PDFs of 300 dpi or more accepted

*(Unless otherwise noted, printed program guide ads are **grayscale** only)*

Mobile App Specs: 500x500 pixels (Please provide your preferred hyperlink)

**Please submit your ads by November 1, 2019, to ensure inclusion in the event program guide.**

FOR MORE INFORMATION CONTACT:

**Kristie Jacobsen Jerde**

Assistant Director, Advertising and Exhibits, NASPA

218-280-7578 / [kjerde@naspa.org](mailto:kjerde@naspa.org)

### Additional Information

#### Registration List

A registration list is available to companies participating as sponsors or exhibiting. The registration list will be emailed one month before the conference. Registration mailing lists will be sent in Microsoft Excel format.

*\*Please note that this will be an attendee mailing list only. E-mails and phone numbers of attendees are not included on this excel list.*

#### Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided. **NASPA and their agents are not responsible for losses incurred, theft, or damage.**

#### Exhibit Dates

##### Exhibits, Day 1

Sunday, December 8: 8:30 am – 5:30 pm

##### Exhibits, Day 2

Monday, December 9: 7:00 am – 4:00 pm

*\*Please note that the exhibit hours are subject to change.*

#### Conference Registration Information

Your conference badge is your admission ticket to other conference events and sessions that do not charge special fees. Other individuals who wish to attend the conference will need to register at the appropriate rate. Conference registration deadline is November 12, 2019.

Please submit your 50-word company description here:

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## Organization and Payment Information

No refunds will be made after November 1, 2019

Organization Name:	
Organization Phone:	
Preferred Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Payment type:	<input type="checkbox"/> Credit card  <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 <sup>th</sup> Floor; Washington, DC 20002
<b>Total amount:</b>	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
CVV:	
Cardholder signature:	

*Please fill out the registration form and e-mail to [kjerde@naspa.org](mailto:kjerde@naspa.org) or fax to 202-204-8443*

### Next Step

You will receive an email once your payment is processed. The email will contain instructions to register for the conference and other details about the conference.

NASPA thanks you for your support!