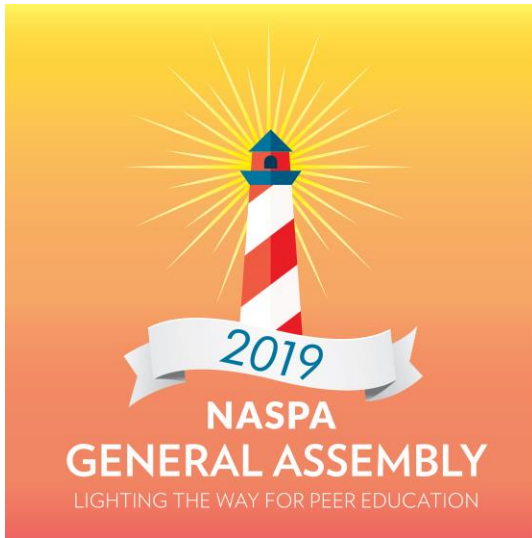


2019 General Assembly

Exhibitor & Sponsor Application

November 21-24, 2019 ♦ Baltimore Marriott Waterfront Hotel



The NASPA General Assembly is the premier educational and networking opportunity for peer educators and advisors.

This event aims to help peer educators and their advisors build exceptional programs in health, safety, and student leadership. Conference sessions suggest new ideas and strategies for peer education programming while allowing advisors to learn how to make prevention efforts stronger on their campuses. Sessions focus on alcohol and other drug prevention, sexual assault prevention and response, nutrition, fitness, mental health, and student leadership development.

Visit <https://www.naspa.org/events/2019GA> for event details.

Why Become a General Assembly Exhibitor/Sponsor?

- ✓ Share information about your company or graduate school program with all 550 plus of our attendees!
- ✓ Increase brand/school awareness and recognition
- ✓ Help support undergraduate peer educators as they come together to hone their craft
- ✓ Build or develop your relationship with the Health, Safety and Well-being Initiatives and NASPA



Attendee Information


Annually, over 550 students and their professional staff and faculty advisors attend General Assembly from more than 110 different institutions of higher education from 34 states.

- 73% undergraduate students (most attendees are juniors or seniors)
- 6% graduate students
- 20% staff and faculty advisors
- Average student age: 20.8
- Average group size: 4.9

Exhibit Packages (Select One or See Sponsor Packages)

<input type="checkbox"/> Package 1 \$1,600 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Full-page grayscale ad in printed program guide 	<input type="checkbox"/> Package 2 \$1,400 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for up to two (2) ➤ Half-page grayscale ad in printed program guide 	<input type="checkbox"/> Package 3 \$1,000 <ul style="list-style-type: none"> ➤ Exhibit Space ➤ Registration fee for one (1)
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Sponsor Packages (Select One)

<input type="checkbox"/> Gold Networking Break Sponsor \$6,000 (2 available) <ul style="list-style-type: none"> ➤ Conference Networking/Snack Break Sponsor (with signage and verbal recognition) ➤ Company logo and hyperlink on the conference website ➤ Registration fee for up to four (4) ➤ Exhibit Space ➤ Recognition as a Gold Conference Sponsor in the program guide ➤ Sign and verbal recognition as a Gold Conference Sponsor at the event ➤ Full-page grayscale ad in the printed program guide ➤ Hyperlinked logo in the mobile app 	 NASPA [®] <hr style="width: 50%; margin: 0 auto;"/> <p style="color: #008080; font-weight: bold;">Health, Safety and Well-being Initiatives</p> <p style="font-weight: bold; margin-top: 20px;">We also offer customized exhibit/sponsor packages.</p>	<input type="checkbox"/> Silver Sponsor \$3,000 <ul style="list-style-type: none"> ➤ Company logo and hyperlink on conference website ➤ Registration fee for up to three (3) ➤ Exhibit Space ➤ Recognition as a Silver Conference Sponsor in the program guide ➤ Sign and verbal recognition as a Silver Conference Sponsor at the event ➤ Full-page grayscale ad in the printed program guide ➤ Hyperlinked logo in the mobile app
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All exhibits and sponsorship packages include an exhibit space for two days with: One 8' or 6' table, two chairs and one program book.

Program Book Advertising Options

- \$700** - Inside front cover full page color printed program guide ad (1 available)
- \$400** - Full page grayscale printed program guide ad
- \$200** - Half page grayscale printed program guide ad

Ad Specs

(Unless otherwise noted, printed program guide ads are grayscale only)

Full-page printed program guide ad: 8" across by 10.5" high

Half-page printed program guide ad: 7.75" across by 5.125" high

High resolution PDFs of 300 dpi or more accepted

Please submit your ads along with a 50 word or less company description by **October 14, 2019** to ensure inclusion in the event program guide.

Additional Information

Exhibit Dates and Hours

Move in and Set Up

Friday, November 22; 7:00 am – 8:00 am

Exhibits, Day 1

Friday, November 22; 8:00 am – 4:00 pm

Exhibits, Day 2

Saturday, November 23; 8:00 am – 4:30 pm

Move Out

Saturday, November 23; 4:30 pm – 5:30 pm

Property Responsibility/Insurance

You are responsible for insuring the safety of your personnel and your exhibit materials from theft, damage, accident, fire and other such causes. Exhibitors who desire to carry insurance must do so at their own expense. All property of the exhibitors is understood to remain in their own care, custody and control in transit to and from the confines of the exhibit area, as well as while it is on the floor. Security and storage space will not be provided.

NASPA and their agents are not responsible for losses incurred, theft, or damage.

Silent Auction

For twenty years, General Assembly has hosted a silent auction to help defray the costs of attending for students with limited resources. With generous support from the NASPA Foundation, scholarships are awarded to up to a dozen students to attend the following year's General Assembly.

We request exhibitors donate an item to the auction to help support the continued professional development of student leaders (this can be a signed book, t-shirt or even a gift card). Items may be donated on-site. If you are interested in donating, please contact Maureen Dechico at

bacchusadmin@naspa.org.

2019 General Assembly

Exhibitor & Sponsor Registration

Application deadline is October 14, 2019 (Refunds will not be given past this date)

Organization Name:	
Organization Phone:	
Website Address:	
Mailing Address:	
City, State & Zip code:	
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
Onsite Contact Name/Title:	E-Mail Address:
50 word Company Description	
Payment type:	<input type="checkbox"/> Credit card <input type="checkbox"/> Check (made payable to NASPA) Please send to: NASPA; 111 K Street NE, 10 th Floor; Washington, DC 20002
Total amount:	\$
Cardholder name:	
Cardholder address:	
Credit card number:	
Expiration date:	
Cardholder signature:	

Please fill out and send the application form by October 14, 2019.

Conference Registration Deadline: October 31, 2019.

Planning to Exhibit at the Strategies Conferences in January?

The Strategies Conferences focus on giving student affairs practitioners the tools to effectively address collegiate alcohol and drug abuse, mental health, and violence. Check out more information below:

<https://www.naspa.org/events/2020strategies>

Alcohol, Other Drug, and Violence Prevention Conference

Mental Health Conference

Sexual Violence Prevention and Response Conference

Well-being and Health Promotion Leadership Conference